



# Bradlee Northwest News

A Quarterly Newsletter for the Astute Professional by Bradlee Distributors, Inc.

Volume 3, Issue 1  
First Quarter 2006

*Calgary, AB*  
6311 Centre St. SW  
Calgary, AB T2H 0C7  
Ph: (403) 297-1000  
Fax: (403) 252-8995

*Richmond, BC*  
13780 Bridgeport Rd.  
Richmond, BC V6V 1V3  
Ph: (604) 244-1744  
Fax: (604) 244-1758

*Portland, OR*  
6777 SW Bonita Rd.  
Tigard, OR 97224  
Ph: (503) 968-1793  
Fax: (503) 968-7124

*Seattle, WA*  
1400 Elliott Avenue W.  
Seattle, WA 98119  
Ph: (206) 284-8400  
Fax: (206) 284-6695

## WHAT'S INSIDE?

Greencraft

3

## DID YOU KNOW?

Sub-Zero Freezer Co. and Wolf Appliance Co. recently began their nationwide rollout of The Living Kitchen™ Initiative to select appliance dealers. The Living Kitchen is a new retail concept in which the 60-year-old family-owned company's high-end refrigeration and cooking appliances are displayed and outfitted with beautiful cabinetry, counter and floor materials on distributor and dealer showroom floors. These "store-within-a-store" retail environments are designed to present Sub-Zero and Wolf brands in the environments in which they are meant to be experienced, showcasing the breadth of products and offering the opportunity to interact with the appliances much like one would in a home kitchen.

All residential Scotsman ice machines create a crystal-clear, taste-free, gourmet ice cube; produce up to 30lbs of ice per day and have a storage capacity of 26 lbs—all in a compact 15" under counter unit.

## A Beautiful Partnership

At first glance, the new "Wine Room" located in Bradlees' Calgary Living Kitchen location looks like a luxurious gentlemen's club from the turn of the century. A closer look however reveals not only the most modern, sleek wine coolers and refrigerators available from Sub-Zero, but old-world quality cabinetry and detailing that are in fact brand-new. With quality that would normally only be possible by scheduling elusive master craftsmen months or years in advance, this custom designed

showroom was produced in less than twelve weeks and installed in only three days.

A perfect foil for modern appliances and technologies, the "Wine Room" was created using a product line new to the market in Western Canada. *The Renaissance Line* is taking millwork and cabinetry to a higher level of excellence by creating 100% custom "furniture quality" millwork for your home or office and is unlimited in terms of design, detailing, wood



Bradlees' new wine room in the Calgary Living Kitchen location.

species and finishes.

Fabricated off-site in a

*-Continued on page 2*

## Reviewing the 2006 Tour of Remodeled Homes

Eleven homes were featured in the 2006 Tour of Remodeled Homes in Portland, Oregon which ran from Saturday, March 11th through Sunday, March 12th.

Produced by the Remodelers Council of the

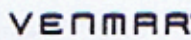
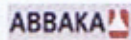
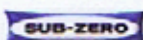
Home Builders Association of Metropolitan Portland, the Tour of Remodeled Homes is a journey through various remodels throughout the neighborhoods of Portland and the surrounding Metro area.

Highlights of this year's

event included a transformed kitchen, master bedroom and bath, living room and dining room in a 1962 Ranch Style home by Mosaik Design.

Led by Erin S. Davis,

*-Continued on page 2*



## Continued from Page 1: A Beautiful Partnership

centralized hub of specialized master craftsmen, each order is produced and shipped ready to be installed immediately, saving the lengthy installation and finishing time of expensive master craftsmen required for traditional on-site millwork.

Available in Calgary through Valadar Design in Partnership Inc., The Renaissance Line offers enormous design flexibility and specializes in unique applications; curved cabinetry and curved glass fronts,

mantels, railings, doors, paneling, and custom corbels, inlay, architectural details and components.

And who said you can't take it with you? This product can be easily removed and re-installed in a new location if a client wishes to take their "favorite room" with them when they move.

With unlimited options in terms of design, efficient production and easy installation, The Renaissance Line, can

affordably transform any room from ordinary to extraordinary, providing a sense of history and quality all too rare in the rapidly developing West.

For more information regarding The Renaissance Line, or to set up a personal tour of the "Wine Room" please contact Valadar Design in Partnership Inc., Calgary, 403-250-8434 or Jan Rutgers



Two Sub-Zero 430 wine units and a 427R.

Design Inc., Vancouver, B.C., 604-850-3433.

-Contributed by Kim Hollett

## Continued from Page 1: Reviewing the Tour

owner of Mosaik Design, the team of Scott Jaworski, Arlene Lord and Stephanie Ness all contributed to this amazing project. The stunning kitchen renovation showcased top-of-the-line appliances including a Sub-Zero refrigerator, model 650/O, and Wolf 30" cooktop with a Best by Broan downdraft. New cabinetry, counters, flooring, windows and lighting all contributed to this extraordinary and innovative design.

Neil Kelly designed and constructed a seven foot addition to their Tour home. Designer Martha Kerr and co-designer Janel Campbell expanded the square

footage of the kitchen, living area and dining room. An integrated Sub-Zero refrigerator/freezer combination, model 736TCI, blended seamlessly into the cabinetry utilizing custom panels. The new space was also able to accommodate a 24" under counter Sub-Zero wine storage unit, model 424 in stainless.

Irving Development renovated a kitchen for a dedicated cook that included a small addition and featured a Wolf 36" all gas range with four burners and Wolf's unique, infrared technology charbroiler, model R364C.

Steven Heiteen



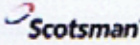
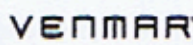
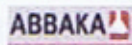
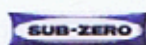
Mosaik Design's remodeled kitchen in the Tour of Remodeled Homes

Construction utilized a Sub-Zero 650/F in the expanded kitchen in their entry into the Tour.

For more information on the Tour of Remodeled Homes, the Remodelors

Council, or any of the companies featured in this article, please log on to the Home Builders Association website at [www.HomeBuildersPortland.org](http://www.HomeBuildersPortland.org)

-Contributed by Trisha Freeman



## Greencroft

Greencroft was built in Shaughnessy in 1913 and involved the same architect who designed the Italian mansion—Hycroft. This was the original residence of Eric Hamber, our Lieutenant-Governor, and his wife. While at Greencroft, the Hambers entertained Franklin Delano Roosevelt, King George VI and Queen Elizabeth. Eric Hamber died in 1960, and as the couple did not have children, Greencroft was subsequently sold.

In 1999, Kirsten Strand and Gregg Moe purchased Greencroft from a California-based

owner. The heritage mansion had been vacant for a number of years and was quite dilapidated and in need of repair. It took two years to acquire approval for the restoration of Greencroft. The majority of the restoration took over three years to complete. The residence's complete electrical, plumbing and fire systems were brought up to current code. As originally planned, the key heritage features such as vintage stained glass, oak woodwork and fireplaces were restored.

Kirsten Strand commented that the talented



Greencroft wine cellar with Sub-Zero wine storage, model 424/O.

and committed trades people contributed significantly to the success of the renovation. A historically designed wine cellar was added in the basement and incorporated the Sub-Zero wine storage, model 424/O.

Both Sub-Zero and Wolf products were used throughout the residence. These top-end appliances provided the ideal complement to the original elements of the home.

*-Contributed by Alexis Gavin*



### Bradlee Distributors

6777 SW Bonita Rd.  
Tigard, OR 97224  
Phone: (503) 968-1793  
Fax: (503) 968-7124  
[www.bradlee.net](http://www.bradlee.net)

Visit us on the Web!  
[www.bradlee.net](http://www.bradlee.net)

